

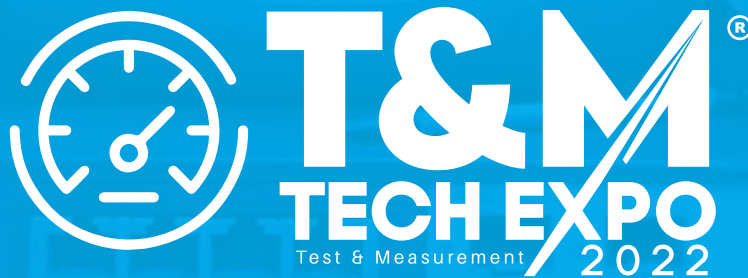
Organised by



International **Exhibition** for the Growth of

# Test & Measurement

Industry in India



**7** **8** **9** **September 2022**

Hall No. 7, 8, 9, 10 & 11, Pragati Maidan, New Delhi

[www.TMExpo.in](http://www.TMExpo.in)



2022  
Expected

Top brands

150+

Exhibitors

200+

Visitors

8,000+

Test and measurement (T&M) is an indispensable step during the product development and manufacturing process. To reduce development time, increase quality and decrease product failures, manufacturers need to invest in specialised T&M equipment for precise test data and reliable validation for product lifecycle performance in the field.

Due to the rapid adoption of advanced technologies, India is turning into a leading T&M market. Several factors fuel the growth of the T&M market in India including increasing production efficiency and specialisation, increased regulation of industry standards, product complexity, rising cost of product failure, and more.

## About the Show

Ace Exhibitions organises T&M Tech Expo 2022 on September 7-9 2022, to facilitate the complete ecosystem of the industry. It aims to provide a platform for the stakeholders of the T&M industry to converge and work together in achieving the goals to increase product quality and decrease its failures.

The most comprehensive three-day B2B event will see the largest gathering of T&M instruments manufacturers / distributors / dealers / solution providers, mobile / telecom operators, Internet service providers (ISPs), network equipment manufacturers, systems integrators, professionals from public utilities / educational institutes / R&D institutes / automotive electronics, consumer electronics, aerospace and defence communication, paramilitary, broadcast radio and television, etc.

T&M Tech Expo 2022 is a dedicated platform where you can connect with buyers from across the supply chain and end-user markets. The trade show will focus on the major trends and developments in the T&M industry and offers an exclusive opportunity to manufacturers, suppliers, distributors and service providers to showcase their latest products, innovations, and technologies and develop their business and distribution network, thereby expanding into new markets.

## Exhibitor Benefits

- Have cost-effect access to the complete ecosystem of the industry
- Exhibit latest and innovative products, services, and future technologies to over 8,000 enthused audience
- Launch new products, future technologies, and services
- With the entire T&M community under one roof, the expo will help to gauge instant market reactions and feedback on the latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals
- Can elevate the market position and intensify brand visibility instantly

**Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.**

# Key Exhibit Areas

- Multimeters
- Power supplies
- Oscilloscopes
- Optical spectrum analysers
- Ethernet analysers
- Radio communication analysers
- IP/VoIP analysers
- Protocol analysers
- Spectrum analysers
- Audio analysers
- Signal analysers
- Vector network analysers (VNA)
- Power meters and power sensors
- Signal generators
- Optical power meters and light sources
- Signalling testers
- WLAN testers
- LCR meters
- Data acquisition
- Field instrumentation
- Lab instrumentation
- Laser distance measurement
- Scales and weight, and spectroscopy
- Conformance test systems
- Calibration services, repair services, after-sales services

## Visitors Profile

Engineers, technicians, R&D experts, systems integrators, maintenance management, project management, purchasing and sourcing teams will be present from the end-user sectors including:

- Mobile, IT and telecom
- Automotive and transportation
- Semiconductor and electronics
- Consumer electronics
- Aerospace, defence, communication, paramilitary
- Broadcast radio and television
- Healthcare
- Educational institutes, R&D institutes

## How We Attract Visitors

With the ultimate aim to maximise your **return on investment**, we are doing **extensive promotions** of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of **our resources, market connections, and social networking**
- Our **dedicated call centre** is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular **ads in business dailies**—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with **industrial clusters** and their respective associations to invite their members
- B2B meetings with **Big Buyer**, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

### Exhibit Space Cost



- **Shell Space Rate:**  
USD \$ 400 / sqm  
(Minimum booth: 9 sqm)
- **Raw Space Booth:**  
USD \$ 300 / sqm  
(Minimum 18 sqm)

### Sponsorship

- **Platinum Sponsorship:**  
USD \$ 30000
- **Gold Sponsorship:**  
USD \$ 20000
- **Silver Sponsorship:**  
USD \$ 15000
- **Dinner Sponsorship:**  
USD \$ 15000
- **Lanyard & Badge:**  
USD \$ 5000
- **Bag Partner:**  
USD \$ 4000

\*GST applicable on above rates

## Co-Located Shows



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Making Business Happen  
[www.m7creations.com](http://www.m7creations.com)

For Booth Booking &  
Sponsorship Enquiries,  
Contact:

### For Booth Booking:

Srishti Beher : +91 77018 29953, [Projects@AceM7.com](mailto:Projects@AceM7.com)  
Kumar Deepak : +91 9911607755, [Sales@AceM7.com](mailto:Sales@AceM7.com)

### For Sponsorship:

Anupreet Singh Jaggi: +91 8448015101, 8130068308  
[Events1@AceExhibitions.co.in](mailto:Events1@AceExhibitions.co.in), [Events@M7Creations.com](mailto:Events@M7Creations.com)

### Address:

DLF Prime Towers, Unit No.110, 1st Floor, Okhla Phase-1,  
Okhla Industrial Estate, New Delhi

[www.TMExpo.in](http://www.TMExpo.in)